



UNSTOPPABLE

INDIA

24TH-25TH MARCH 2022

Catch the Makers and **Leaders of Tomorrow**

Global hub to catch the maximum number of Startups and Entrepreneurs in one place.

TiEcon Delhi 2022: The Advantage

01

Attendees

Entrepreneurs | Investors | Influencers
| Startups | Tech Innovators | Early
Adopters | Professionals | Policy
Makers | Academicians | Students

02

Content

Inspiring content | Practitioner's
perspective | Engaging formats |
Multiple unique programs | Unique
Delivery | Trends & Technologies |
Relevant learnings

03

Impact

Massive Startup Community | Pre and
post event via Social Media | Startup
Media | National and International
footprint

04

Engagement

Entrepreneurs | Investors | Influencers |
Startups | Tech Innovators | Early
Adopters | Professionals | Policy The
format is of High Touch | Open Access |
Interactive | Customised | Networking |
Academicians | Students

Unstoppable India TiEcon Delhi 2022 Co-Chairs

24, 25 March 2022



Aditya Berlia
Co-Promoter
Apeejay Stya and Svrn Group



Priya Rajan
Managing Director
Silicon Valley Bank



Sandeep Sinha
Co founder & Managing Partner
Lumis Partners

TiEcon Delhi 2022 - Core Committee



Aakriti Bhargava
CEO & Co Founder,
Wizikey



Aditya Ghosh
Board Member
FabIndia



Alok Bansal
Co-Founder & CFO
Policy Bazaar



Alok Mittal MD,
Indifi
Technologies



Arun Seth
Mentor &
Investor



Arvind Singhal,
Chairman,
Technopak



Atul Dhawan
Partner, Deloitte
Touche Tohmatsu
India LLP



Atul Nath
Founder & MD,
Candid Marketing



Bobby Bedi
MD,
Kaliedoscope
Entertainment



Deep Kalra
Founder & Executive
Chairman,
MakeMyTrip



Dev Khare
Partner, LSIP



Dinesh Agarwal
MD
Indiamart



George Ettiyil
Senior Director
Sales, South Asia,
Lufthansa



Gita Dang
Founding
Director, Talent
Advisory



Lathika Pai
Country Head,
Microsoft – VC &
PE Partnerships



**Madhurima
Agarwal**
Director
Engineering,
Netapp Excellerator



Neha Singh
Co-Founder
Tracxn



Padmaja Ruparel
President &
Founding Partner,
IAN & IAN Fund

TiEcon Delhi 2022 - Core Committee



Pawan Gadia
CEO
Ferns n Petals



Pradeep Gupta
Chairman & MD
Cybermedia
Group



Pramod Bhasin
Chairman,
Clix Capital



Priyanka Gill
Co Founder
MyGlamm



R Satyanarayanan
Founder & Chairman,
CL Educate



Rajan Anandan
MD, Sequoia Capital



Raman Roy
Chairman & MD,
Quattro



Ravi Kanniganti
Director & Head
Innovation,
Target
Corporation



Ritu Verma
Co Founder & MD
Ankur Capital



Sakshi Vij
Founder &
CEO/ED
Carzonrent/
Myles



Saloni Malhotra
Vice President
Paytm Mini App



**Sanjeev
Bikhchandani**
Founder & Exec
Vice Chairman,
Infoedge



**Dr Saurabh
Srivastava**
Chairman Emeritus,
TiE Delhi - NCR



Shweta Rajpal Kohli
Head - Public Policy
Sequoia Capital
India



Srikant Sastri
Chairman, i3G Advisory
Network – President



Sruthi Kannan
Head - CISCO
LaunchPad



Subinder Khurana
StoryProcess



Vikram Gupta
Founder & MD,
Ivycap Ventures



Vani Kola
MD, Kalaari
Capital

Some of our Past Speakers

The most Prominent Names in Technology, Business, Leadership & Entertainment



Satya Nadella
CEO
Microsoft



Travis Kalanick
Founder, Uber



Uday Kotak
Executive Vice
Chairman,
Kotak



Diya Mirza
Actor,
UN Environment
Goodwill Ambassador



**Diyank
Turakhia**
Media.net



**Padmasree
Warrior**
CEO of US,
NextEV



Deep Nishar
MD,
SoftBank



Alia Bhatt
Actor



**Sadhguru Jaggi
Vasudev**



Dhiraj Rajaram
Founder & CEO
MuSigma



**Vijayshekhar
Sharma**
Founder &
CEO, PayTM



Harsh Jain
CEO & Co-
Founder,
Dream11



Suresh Prabhu
Min. of Industry
and
Commerce,
Govt. of India



**Sanjay
Nayar**
CEO, KKR



Vani Kola
MD, Kalaari
Capital



Arnab Goswami
MD, Republic TV



Navroz Udwadia
Co Founder &
Partner
Falcon Edge
Capital



**Sangita
Reddy**
Joint Managing
Director, Apollo
Hospital Group



Yossi Vardi
Israeli Investor
& Entrepreneur,
Israel



**Falguni
Nayar**
CEO, Nykaa



Vineet Rai
Founder,
Aavishkaar
Intellectap
Group



Tim Draper
Founder Draper
Associates &
DFJ



Kishore Biyani
CEO,
Future Group



Rishad Premji
Chief Strategy
Officer Wipro Ltd

Formats & Interactions



TiE Lumis
Excellence Awards



Keynotes



Panel Discussions



Investor Connect
& Pitches



Exhibition &
Showcase



Spirit of Manufacturing
Awards



Startup Pitches



YT TiE the Knot



Networking Zones



Workshops &
Toolkits



Charter Member
Lounges

Some Past Sponsors

ECOSYSTEM ENABLER



Platinum Partners



SILVER PARTNERS



INNOVATION PARTNER



MORRIS GARAGES
Since 1924

INVESTOR PARTNERS



ASSOCIATE PARTNERS



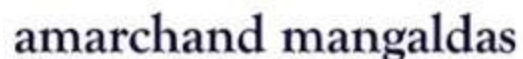
SESSION PARTNERS



CO-PARTNERS



Past Sponsors



Partner with TiEcon Delhi - NCR

During the months since the lockdown, online events hosted by TiE have attracted over 100,000 participants. Backed by over 20 years of consistently successful events attended by thousands of people, TiE Delhi-NCR, has been at the forefront of startup engagement.

Global Speakers | International Perspectives | Reach Across Borders

Brand Building & Visibility – Pre, While and Post event

Logo presence on

- Event Website
- In all Marketing Collaterals
- On the Event Platform
 - Before and While the event
- Social Media – Gratitude and more
- On Event Report

Thought leadership

Stay ahead of the curve as TiE gives you the opportunity to connect with the crème de la crème along with the ability to captivate and audience with your ideas.

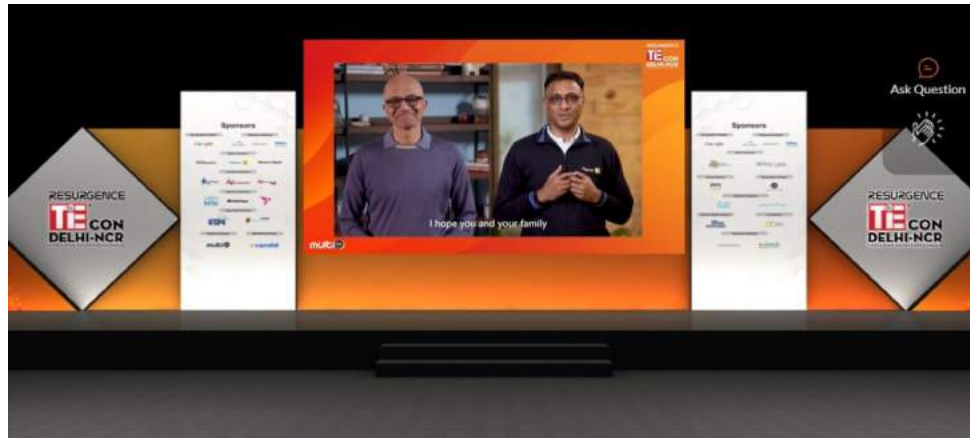
- Be a speaker
- Run a workshop
- Host a virtual Lounge

Networking

- Engage the audience with your product/ offering LIVE - Showcase at a Virtual Booth – Meet, Share Info, Show Video
- Attract great talent for your venture
- Generate feedback from customers/ users

Branding opportunities @TiEcon Delhi - NCR

Virtual Auditorium



Virtual Lobby



Partnership Benefits at TiEcon Delhi - NCR

| Stage | Option | Platinum Partner | Gold Partner | Silver Partner | Track Sponsor | Investor Partner | Associate Partner | Co-partner | Session Partner |
|--------|-----------------------------------|------------------|--------------|----------------|---------------|------------------|-------------------|------------|-----------------|
| Value | | 25 Lakhs | 20 lakhs | 15 Lakhs | 10 Lakhs | 7.5 Lakhs | 7.5 Lakhs | 5 Lakhs | 5 Lakhs |
| Pre | Logo on Event Website | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| Pre | Logo in all emailers | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| Pre | Logo in social media posts | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| Pre | Logo in Registration mail | Yes | | | | | | | |
| During | Branded Track | | | | Yes | | | | |
| During | Branded Session | | | | | | | | Yes |
| During | Stage Time/ Speaker Opportunity | Yes | | | | | | | |
| During | Parallel Session | Yes | Yes | | | | | | |
| During | Sponsor Booth | Yes | Yes | Yes | Yes | Yes | | | |
| During | Special Meeting Room | Yes | | | | | | | |
| During | Branded Social Lounge | Yes | Yes | | | Yes | | | |
| During | Sponsor Your Offers/ Broadcast | Yes | Yes | Yes | Yes | Yes | | | |
| During | Video during breaks | Yes | Yes | | | | | | |
| During | Speaker slot for key sponsors | Yes | | | | | | | |
| Post | Logo in Feedback email | Yes | Yes | | | | | | |
| Post | Logo in event report | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| Post | Video Ad/Logo in Event Recordings | Yes | | | | | | | |
| Post | Sponsor Kit | Yes | Yes | Yes | Yes | | Yes | | |

Other Branding Options @ TiEcon Delhi - NCR

- Engage the audience with your product/ offering Virtual LIVE
- Make LIVE pitches to delegates
- Virtually interact with and generate feedback from customers/ users
- Garner visibility through LIVE tweet-ups
- Build mindshare through your association with Resurgence TiEcon Delhi - NCR

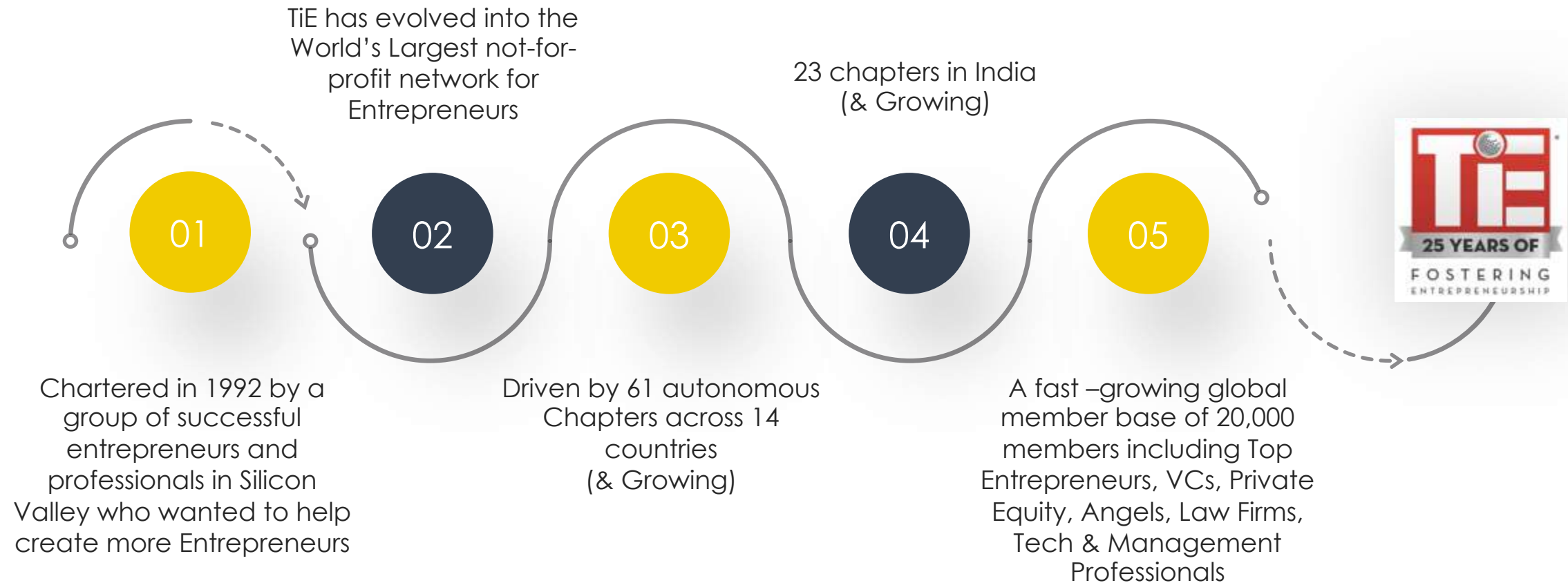
OPTIONS

- ✓ Own a Virtual Booth @ INR 50K
- ✓ Run your Company Video @ INR 35K
- ✓ Share your Company Literature/ Brochure @ INR 25k

Booths in Virtual Exhibit Area



TiE & its evolution Since 1992 and growing





Contact Us

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